

From Talk to Action:
Women's Health Indicators
and Performance Measures

6th Annual Women's Health Policy Forum

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Objectives

1. Review Results Accountability framework
2. Look at 6 Indicators of women's health
3. Break out for Turn the Curve exercise
4. Come back to report out and wrap up

www.resultsaccountability.com

- Trying Hard Is Not Good Enough
by Mark Friedman
- Results Accountability framework is about getting from **talk to action** quickly and making a difference, not just trying hard and hoping for the best
- Now being used by NM Department of Health

Results Accountability

is made up of two parts:

Population Accountability

about the well-being of

WHOLE POPULATIONS

For Communities – Cities – Counties – States - Nations

Performance Accountability

about the well-being of

CLIENT POPULATIONS

For Programs – Agencies – and Service Systems

DEFINITIONS

Population

RESULT or OUTCOME

A condition of well-being for children, adults, families or communities.

Children born healthy, **Children ready for school**,
Safe communities, Clean Environment, Prosperous Economy

INDICATOR or BENCHMARK

A measure which helps quantify the achievement of a result.

Rate of low-birthweight babies, Percent ready at K entry,
crime rate, air quality index, unemployment rate

Performance

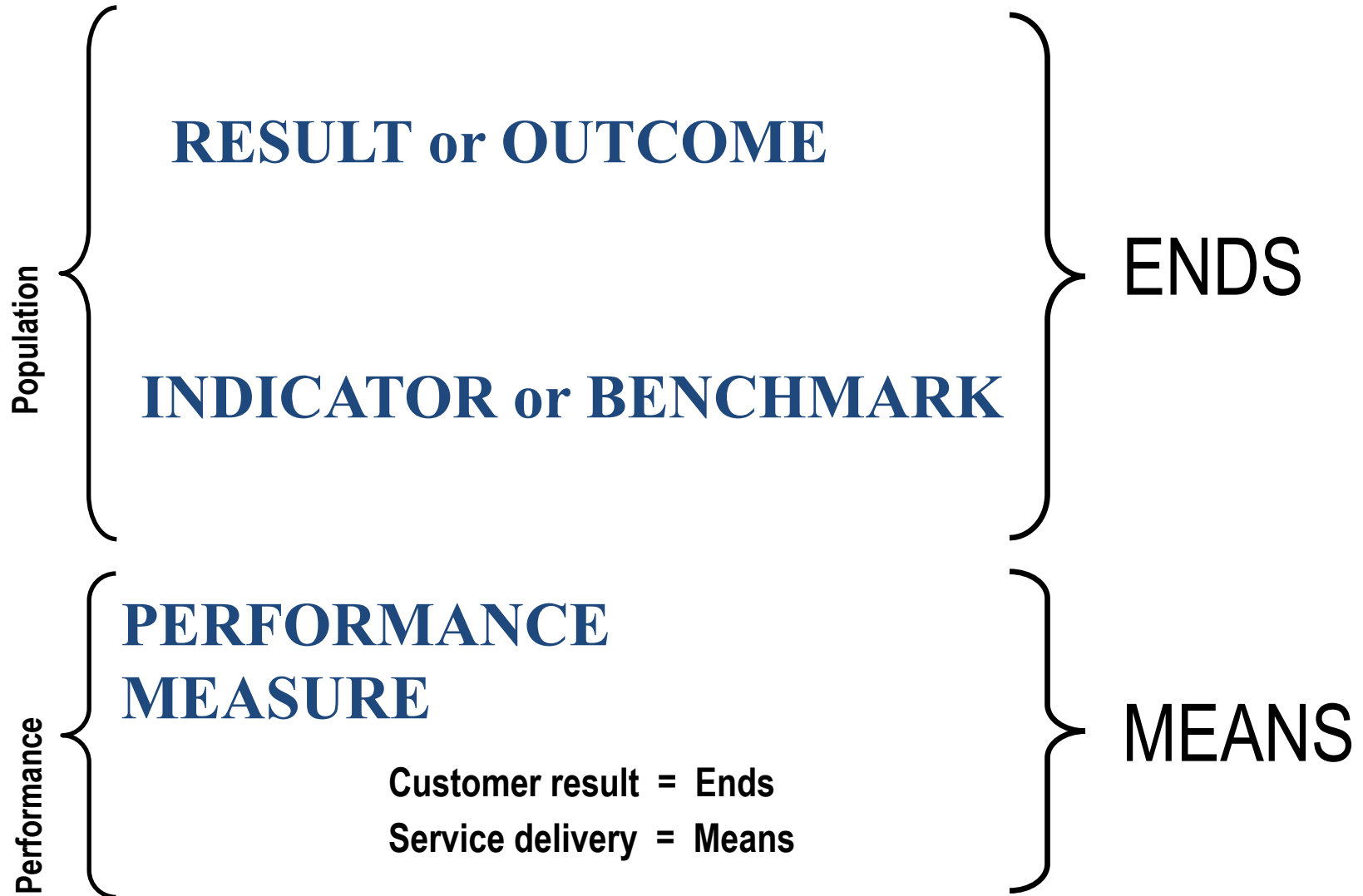
PERFORMANCE MEASURE

A measure of how well a program, agency or service system is working.

- Three types:
1. How much did we do?
 2. How well did we do it?
 3. Is anyone better off? = **Customer Results**

From Ends to Means

From Talk to Action



Leaking Roof

(Results thinking in everyday life)



Experience:



Measure:



Story behind the baseline (causes):



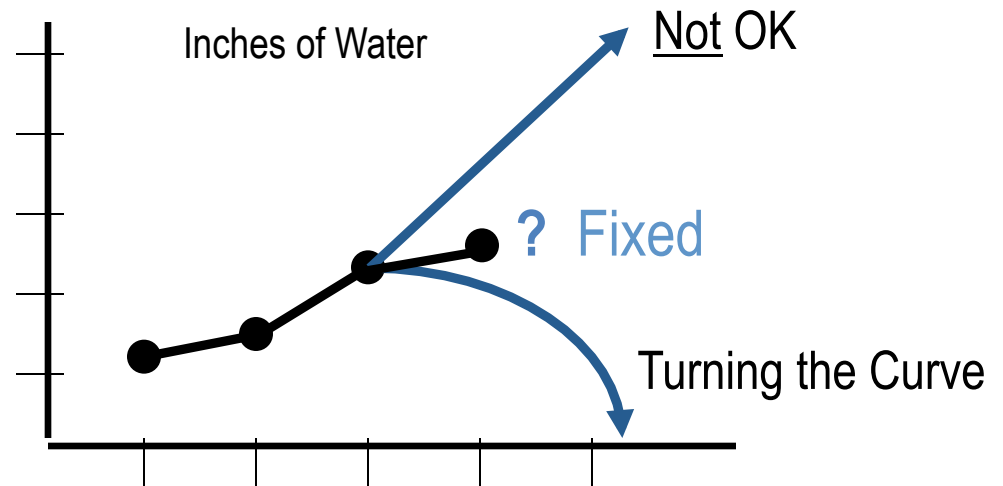
Partners:



What Works:

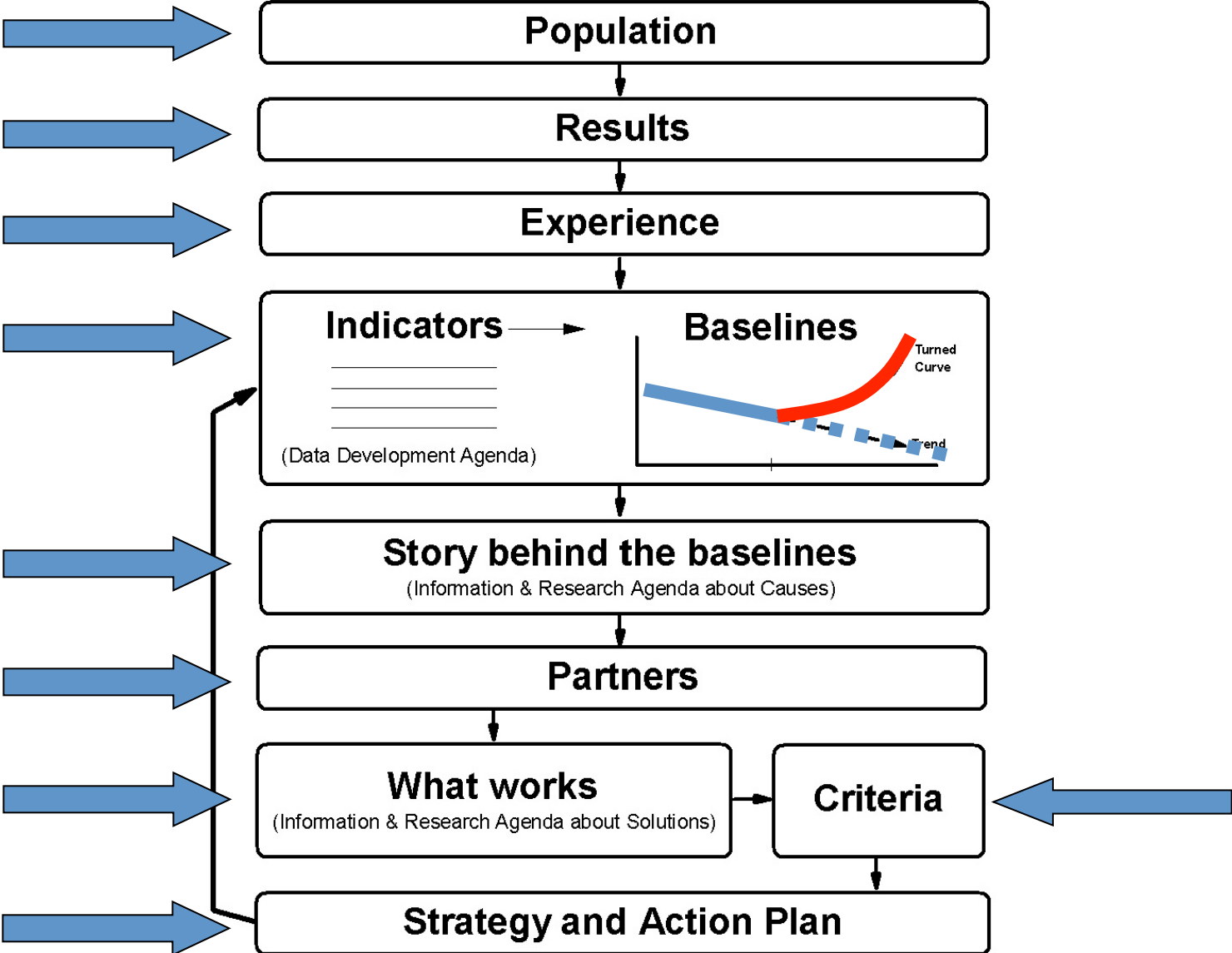


Action Plan:

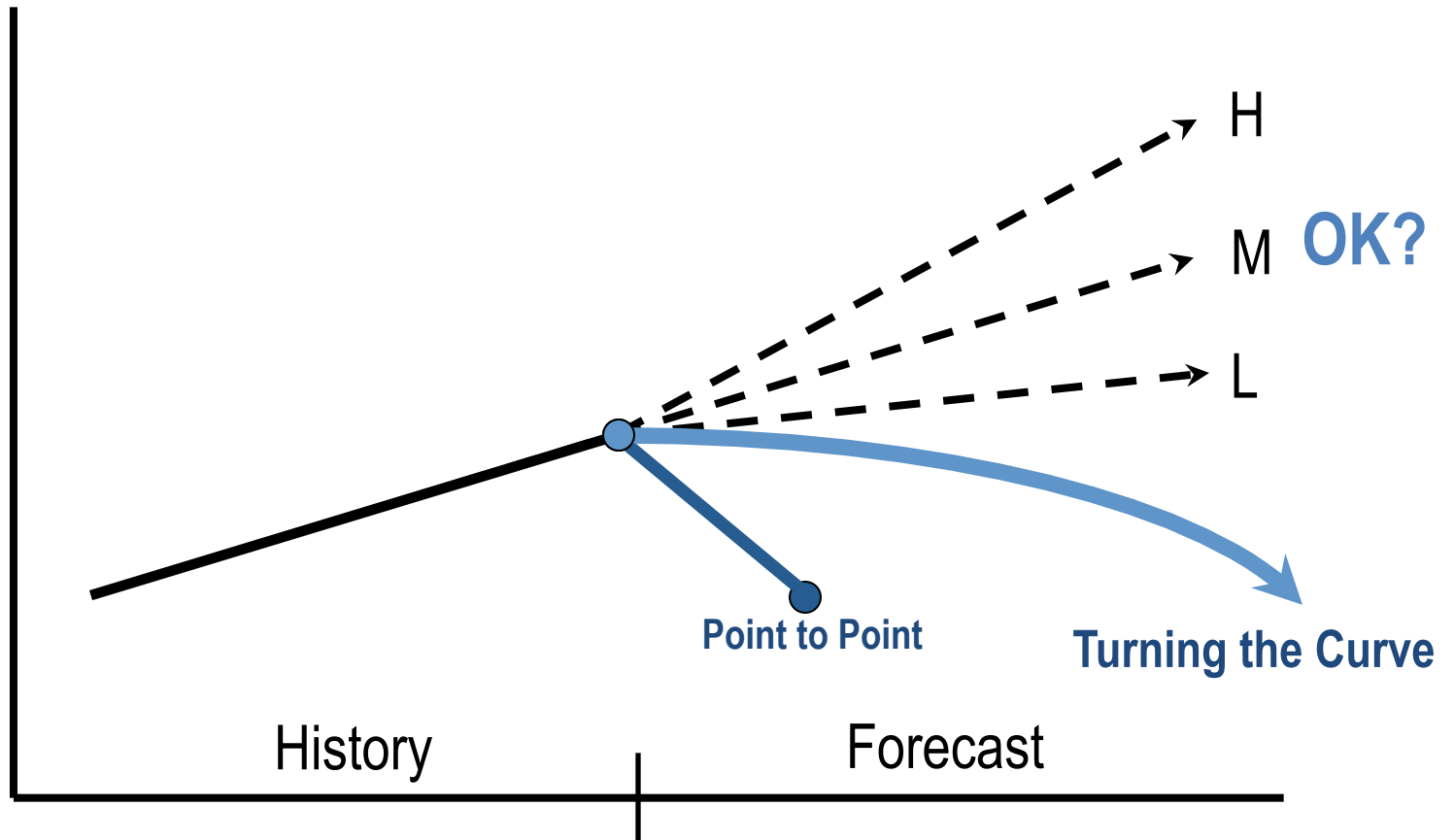


Population Accountability

Getting from Talk to Action

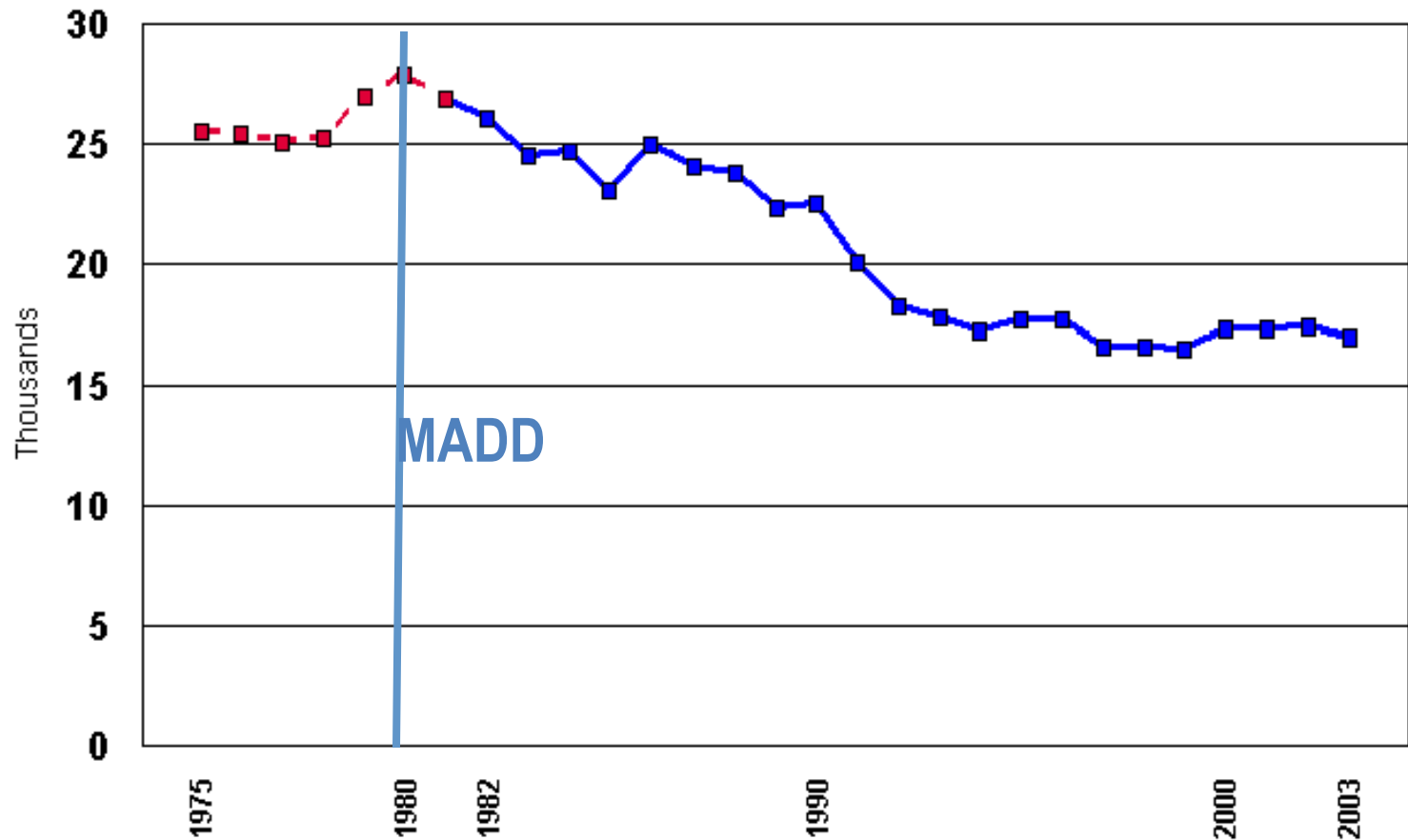


The Matter of Baselines



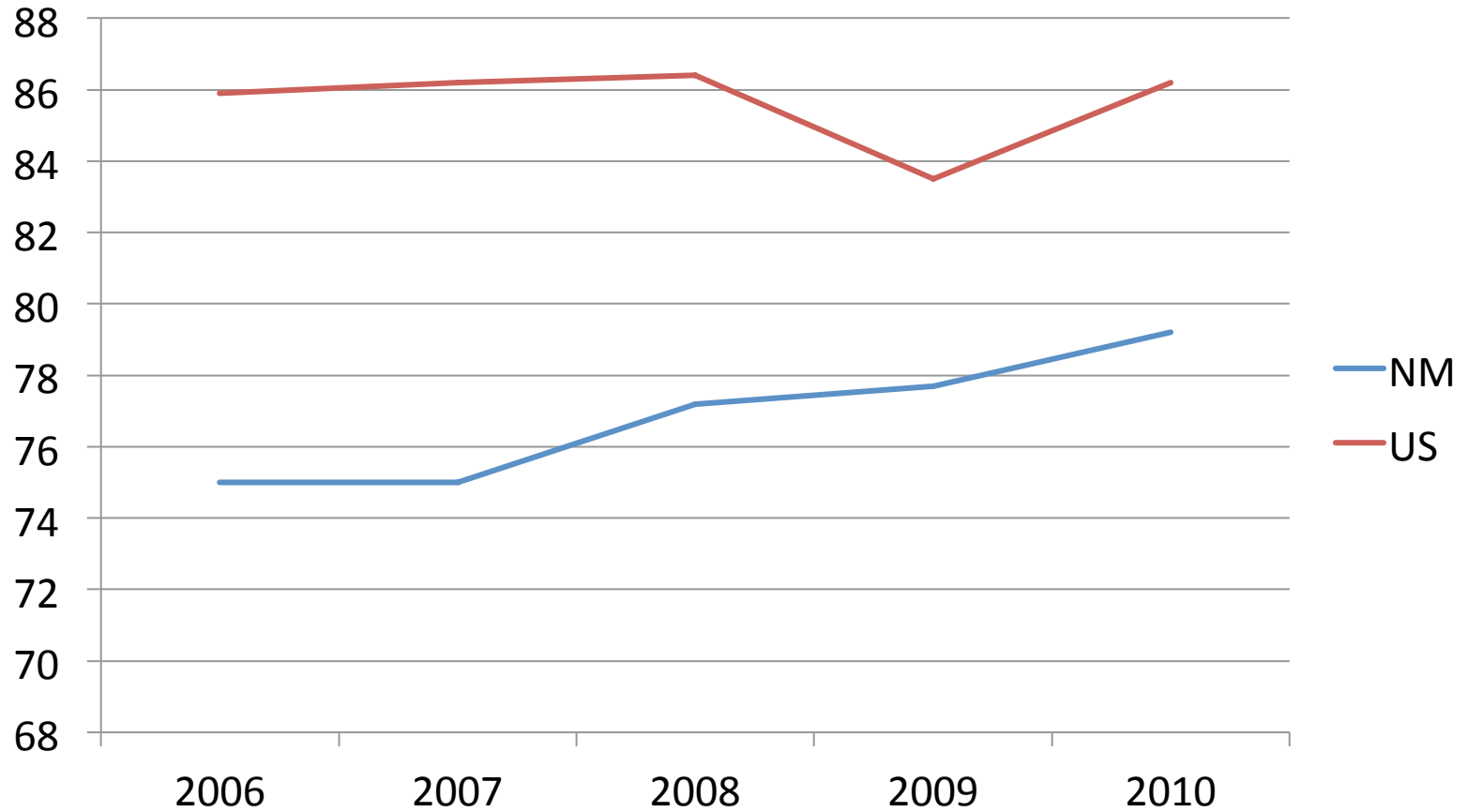
Baselines have two parts: history and forecast

Alcohol-Related Traffic Fatalities U.S. Total



Source 1982 to 2003: Actual data from the NHTSA Fatality Analysis Reporting System (FARS)
Source 1975 to 1981: Estimate based on NHTSA data provided to VT AHS

1. Percent of women that have insurance, ages 18-64



Source: New Mexico IBIS BRFSS Survey data

Result: All women in NM are healthy
Indicator: All women have health insurance

- Story behind the baseline

Causes/forces at work

- Forecast

If we do nothing different...is it ok?

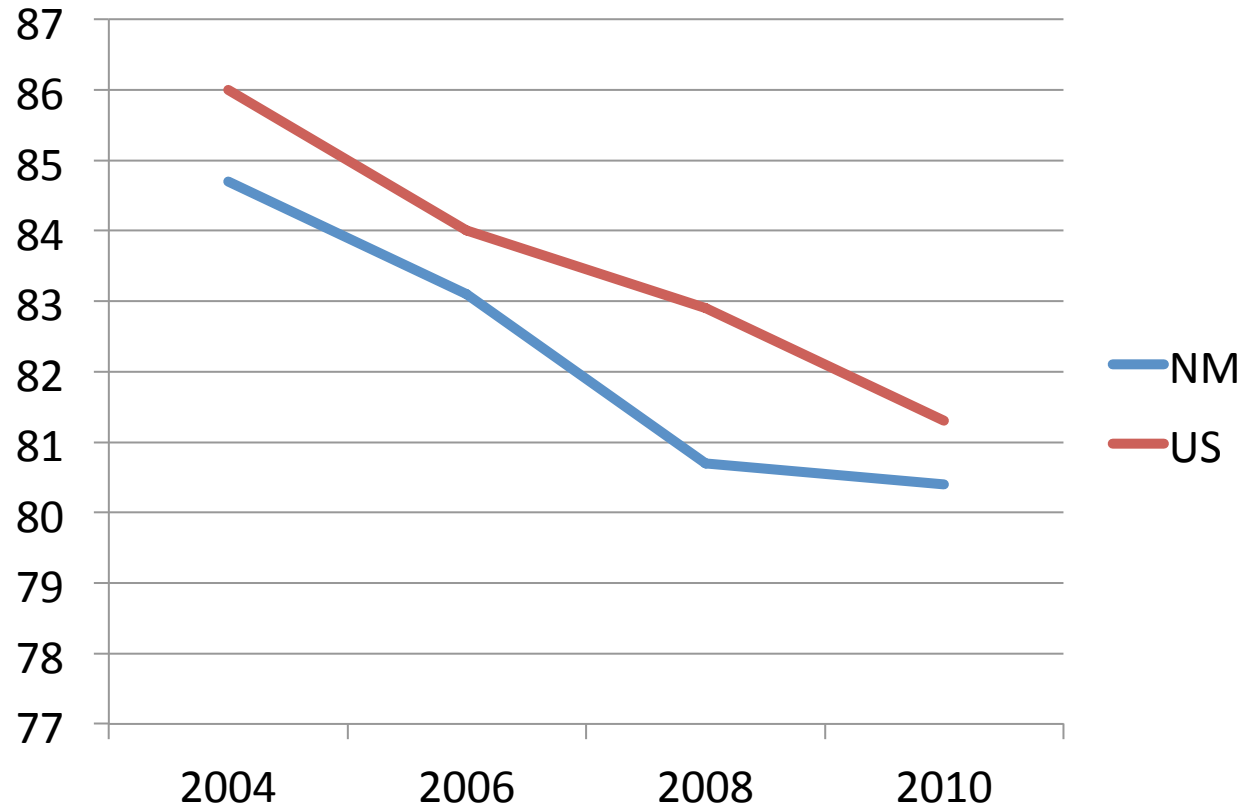
- What works to do better?

What will it take to succeed?

Six Indicators

- Have **insurance** (age 18-64)
- **Pap test** in last three years
- Initiate **prenatal care** in first trimester
- Exclusive **breastfeeding** at 3 and 6 months
- **Multivitamin** before becoming pregnant
- Experienced **post partum depression**

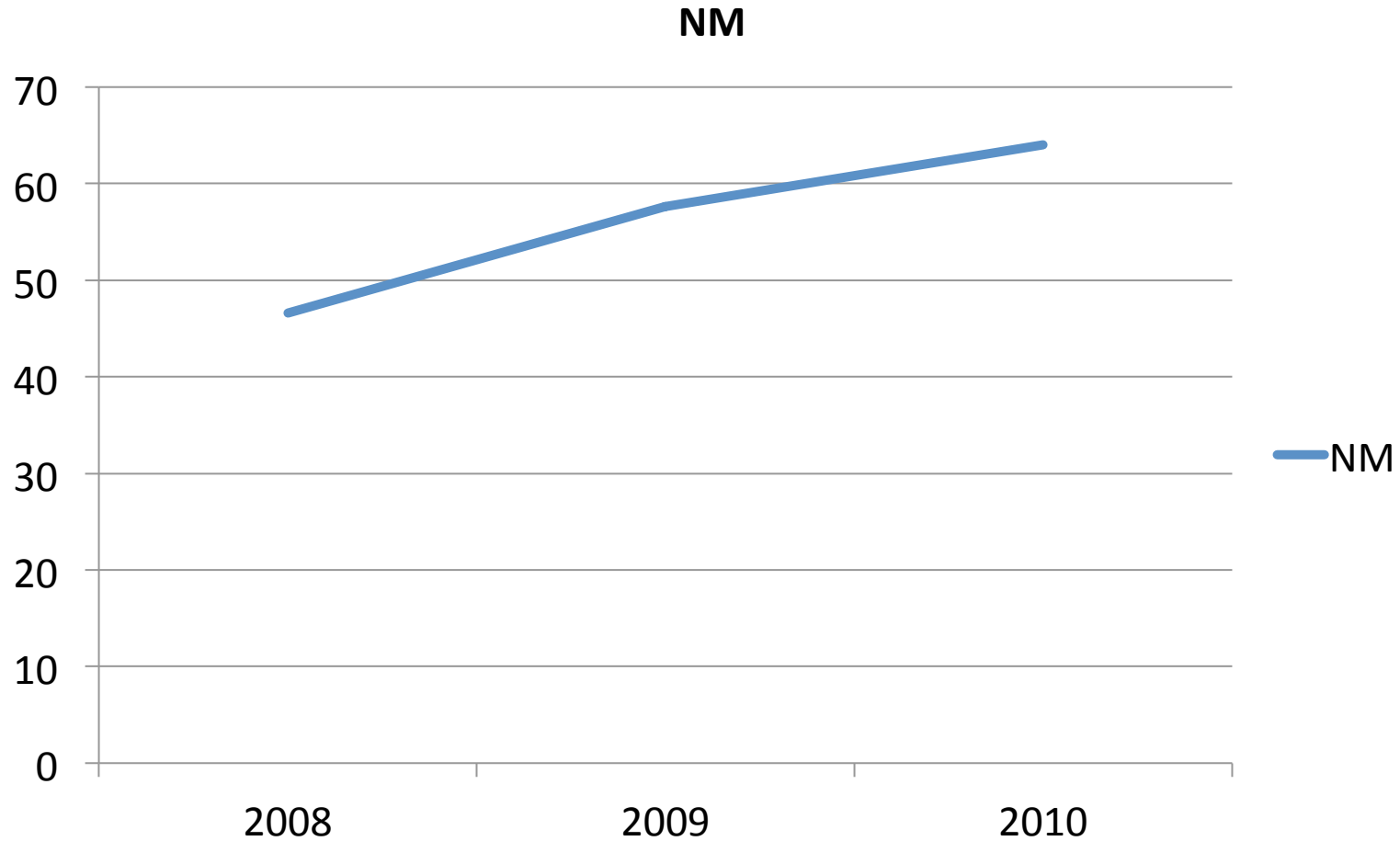
2. Percent of women who say they've had a pap test within the last three years



source: NM data: BRFSS via NM IBIS

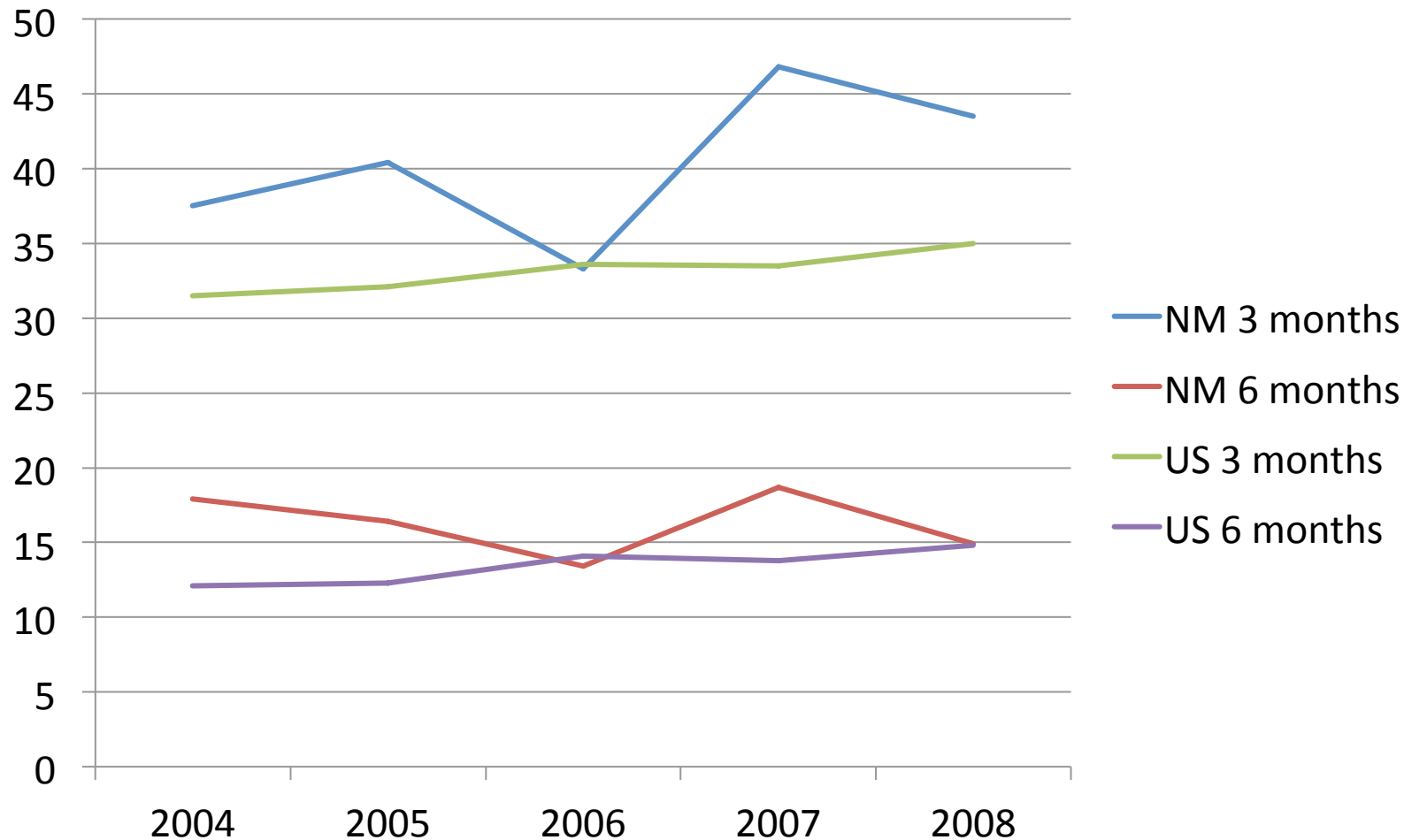
National data: <http://apps.nccd.cdc.gov/BRFSS/>

3. Percent of women who initiated prenatal care in the first trimester



In January of 2008, NM-VRHS began electronic birth registration using the new (2003) U.S. Standard Birth Certificate

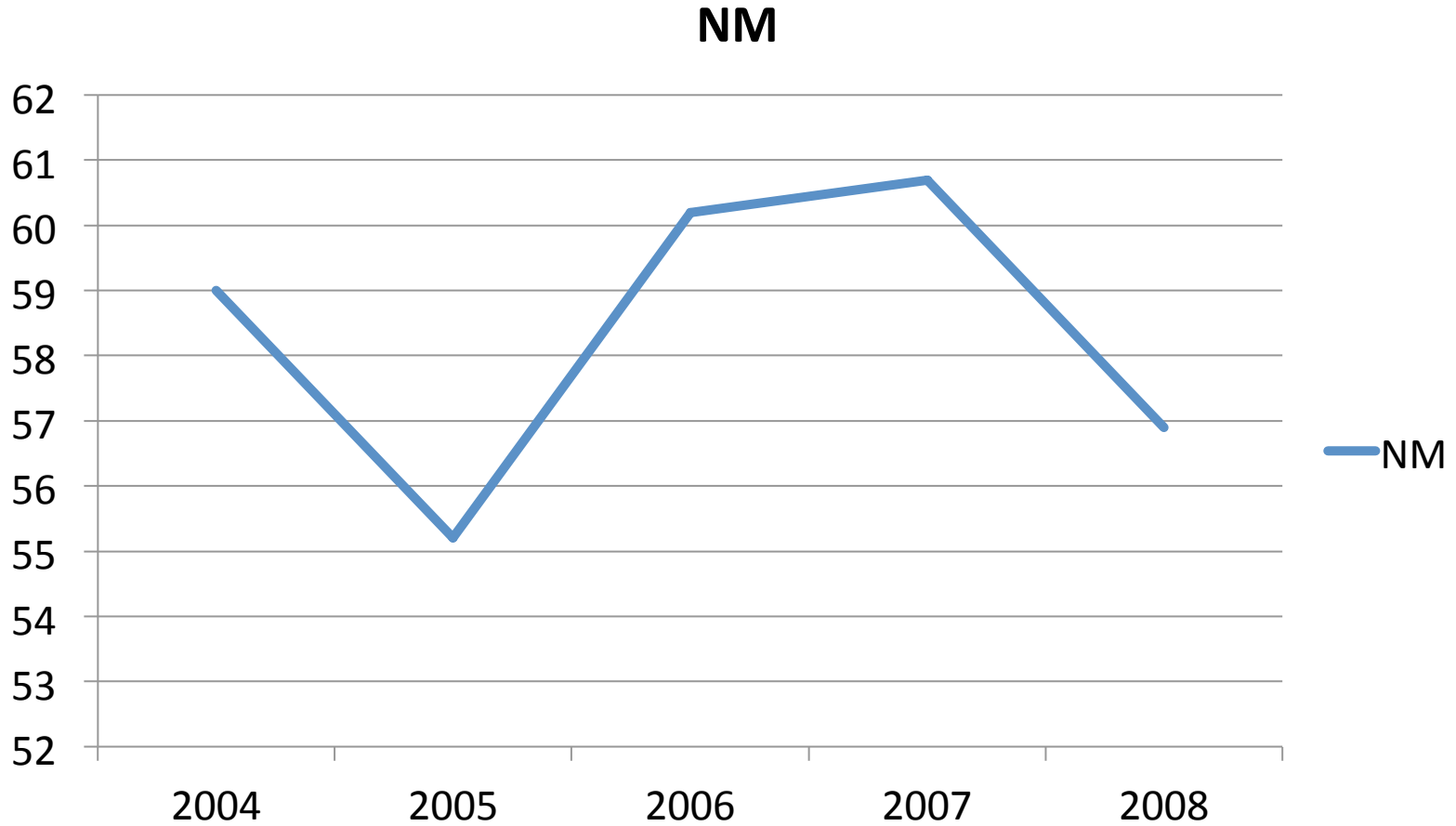
4. Exclusive Breastfeeding by Year of Birth



2008 is provisional

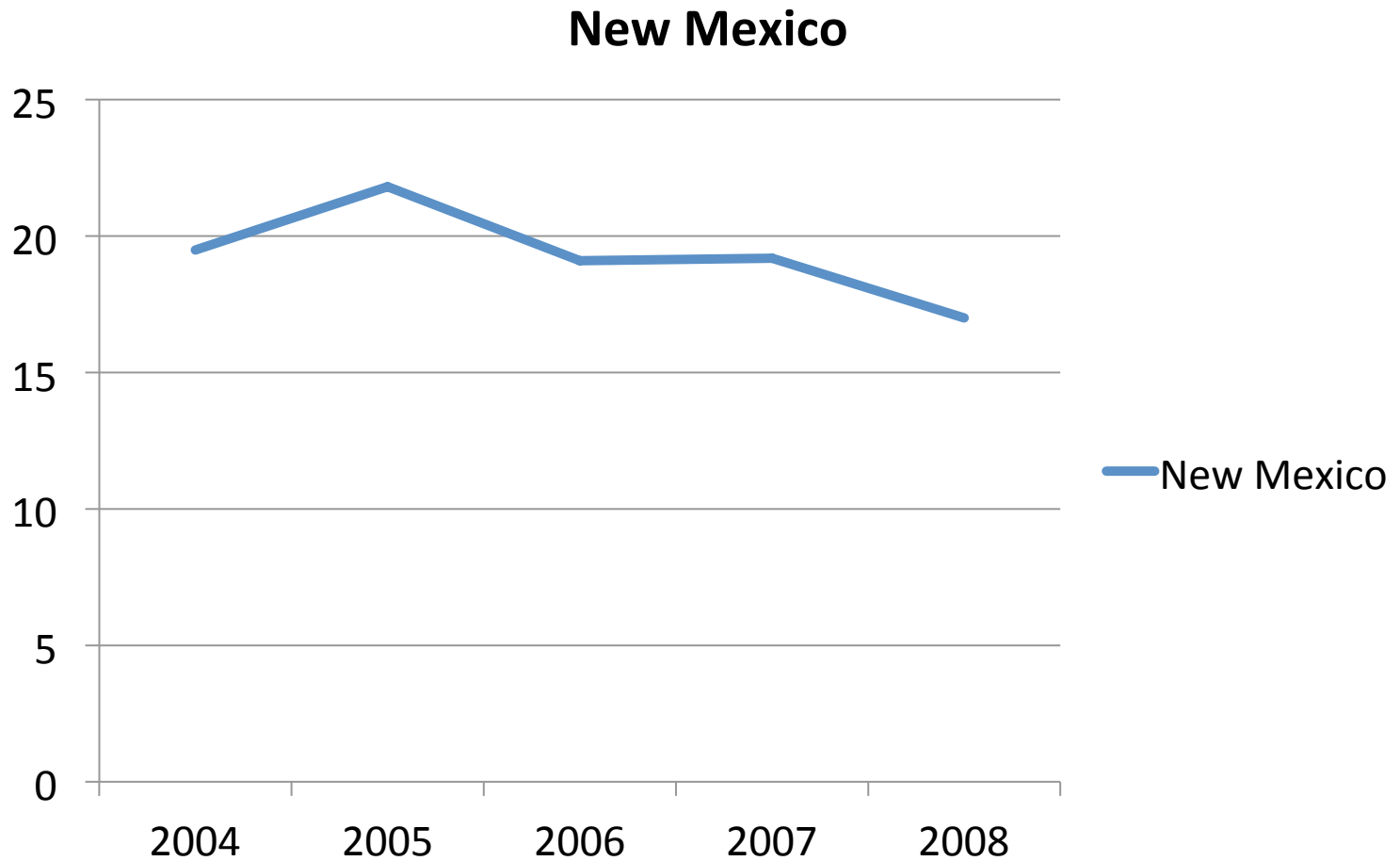
Source: CDC National Immunization Survey

5. Percent of mothers who did **not** take a multivitamin before becoming pregnant
(Curve down is good)



Source: IBIS PRAMS

6. Percent of women who experienced post partum depression



Source: New Mexico PRAMS

Turn the Curve Exercise: Population Well-being

5 min: Starting Points

- timekeeper, topic keeper and reporter
- two hats (yours plus partner' s)

10 min: Baseline

- pick a result and a curve to turn
- forecast – OK or not OK?

15 min: Story behind the baseline

- causes/forces at work
- information & research agenda part 1 - causes

15 min: What works? (What would it take?)

- what could work to do better?
- each partners contribution
- no-cost / low-cost ideas
- What is/will be the impact of health care reform?
- information & research agenda part 2 – what works

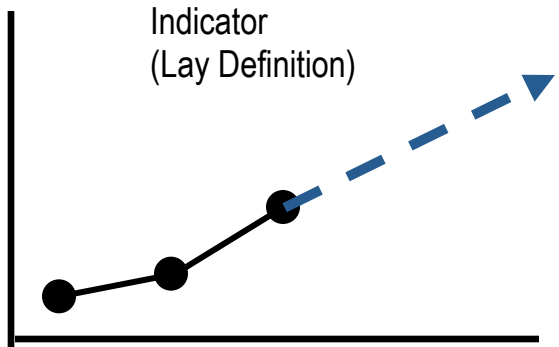
Two pointers
to action

10 min: Report convert notes to one page

ONE PAGE Turn the Curve Report: Population

Result: _____

Indicator
Baseline



Story behind the baseline

----- (List as many as needed)

Partners

----- (List as many as needed)

Three Best Ideas – What Works

1. -----
2. -----
3. -----No-cost / low-cost
4. ----- **Off the Wall**

Sharp
Edges

So, What Do We Do Now?

- Select an indicator (#1-6) to work on
- Find 4 other people to work with
- Take one piece of flip chart paper per group, and a marker
- Find a place to work together
- Select a timekeeper, topic keeper, and reporter
- Wear two hats
- Write up notes on one page flip chart
- Come back to report out in one hour